

1-Minute Commmenting Course



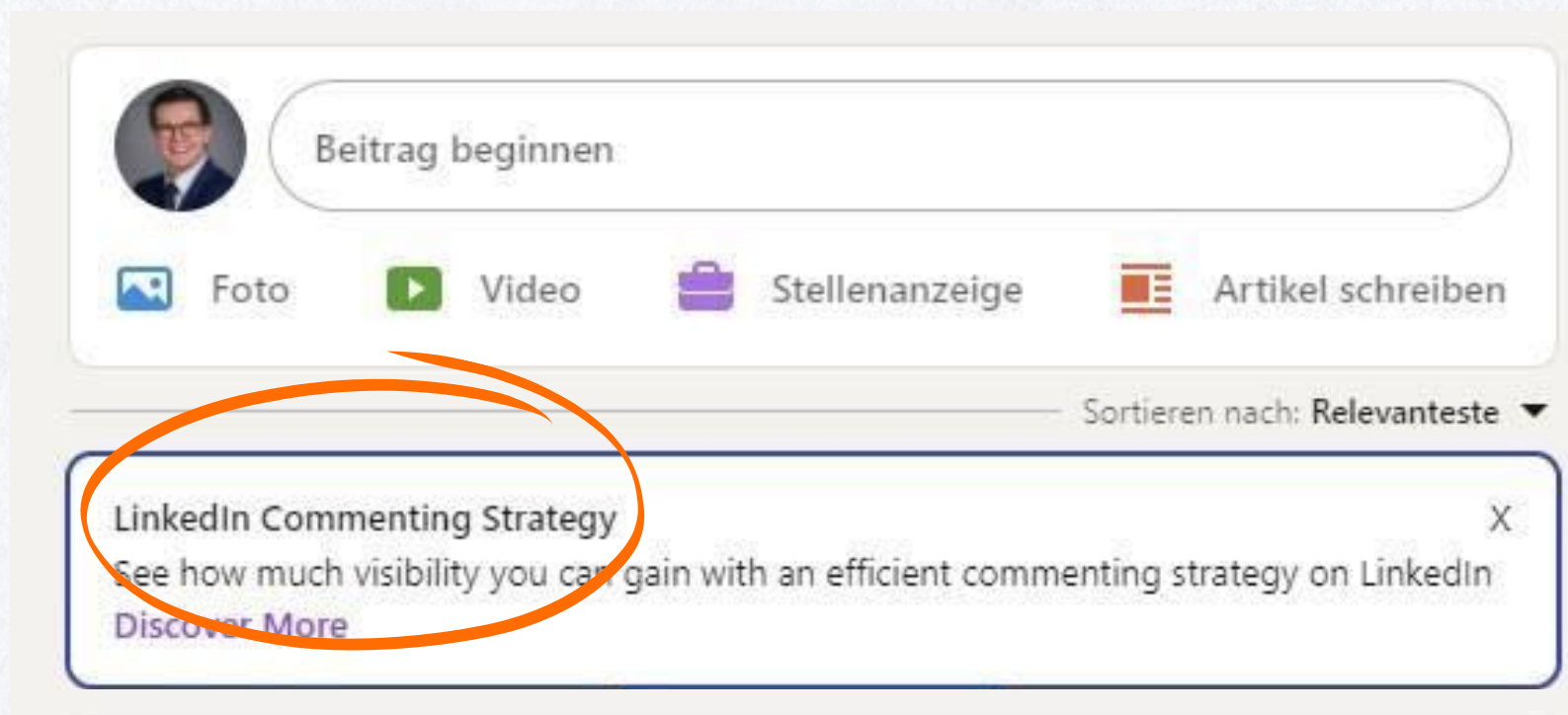
Posting on  isn't enough.

**You have to
comment too.**

How do I know this?



LinkedIn features my commenting strategy around the world!



And as a result...

**I get 100-1,000
new followers
every day**

(even on days I'm not posting)

Does my commenting strategy work? 🙌



Luke Matthews • 1st

1h ...

Get LinkedIn Done for You. Build your personal...

[Jasmin Alić](#) the comment king right here



Stevan Koncar **Author**

17h ...

Turning your LinkedIn into a 6-figure Revenue Channel.

Your commenting style needs to be studied in school [Jasmin!](#) 😄



Chris Do  • 1st

30m ...

Bilingual creative who lives at the intersection o...

Thank you Jasmin. I recently referenced your commenting strategy as solid way to grow.


Here's my 1-minute crash course on comments

with real examples








More comments = more profile views

 **Jasmin Alić** · You 1d ...
Fortune 500 Copywriter & Strategist | Professor of Copywriting | G...

Every I, me/my and we/our
 Should be you and your

Copywriting 101. Love it, [Dina!](#)

Love ·    68 | Reply · 18 Replies

48,490
Profile viewers in the past 90 days

Whenever you comment on other people's posts, you're "inviting" others to visit your profile



But...

Don't focus on the quantity of comments you leave in 1 day

Focus on the quality of each and every comment for maximum engagement and exposure

Why?





Comments are "alternative" posts

1 daily post is only 1 daily interaction with your followers and connections

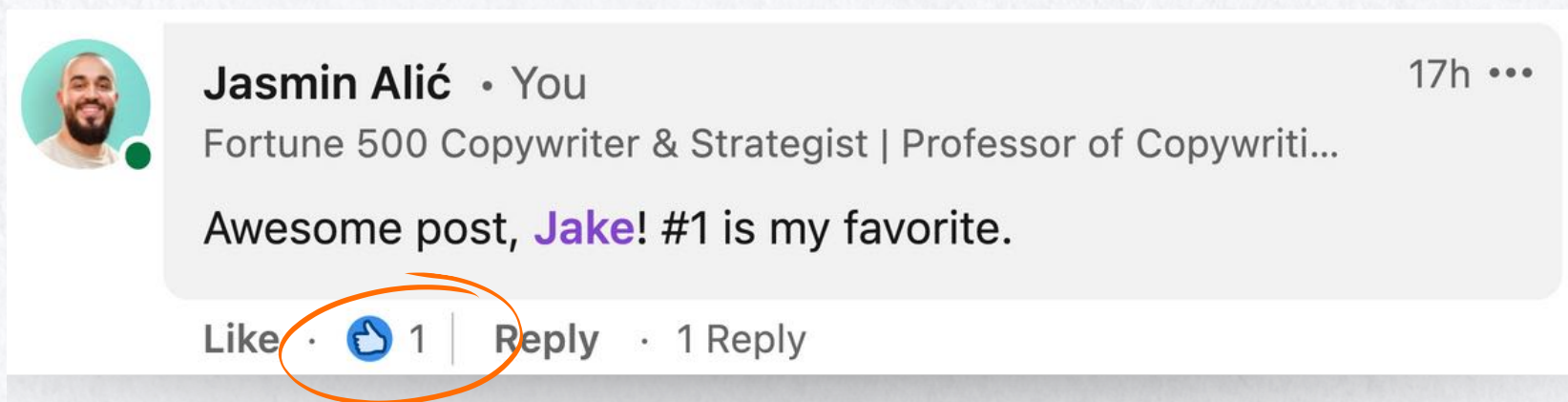
Every comment is a new interaction with your followers and connections



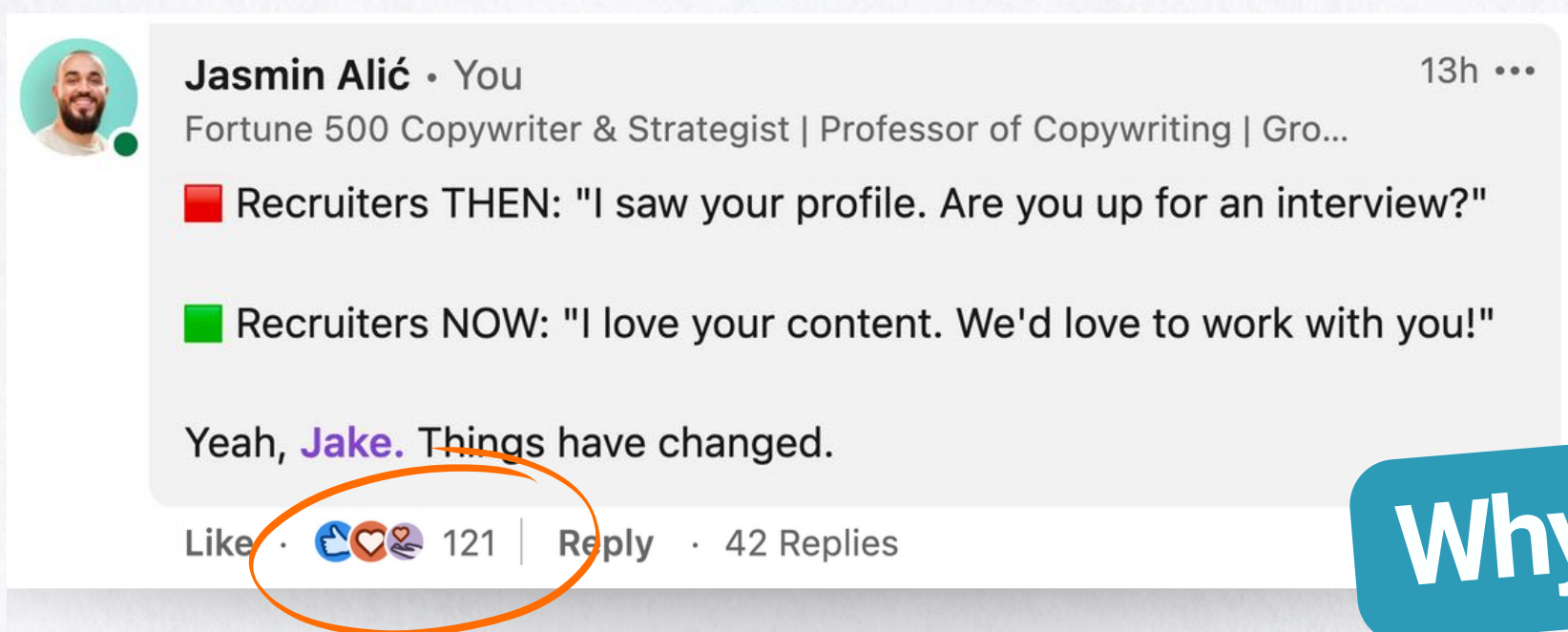


Comment for an audience

Never comment for the author only



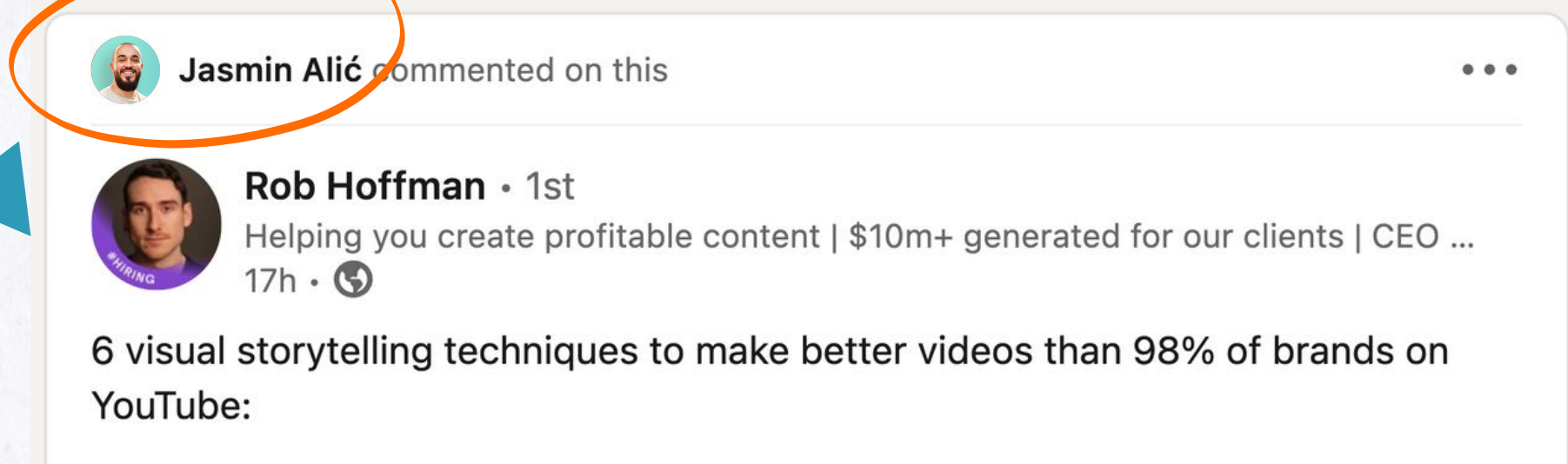
Always comment for the author + everyone else reading the post



Why?



Your comments **also** appear in the feed of your audience



Influence how others perceive you

You don't want to be known as yet another "Hey, great post" person



How to write the best comments

Here are some ideas for you



Real examples



Personal advice

Share something you wish you knew **X months/years ago**



Jasmin Alić

1mon (edited) ...

Storyteller for Fortune 500 Brands | Founder, Hey Jay

Spend 5% posting and creating content. 90% commenting and engaging with others. 5% being awesome.

I tried every other way. It didn't work. 🙌
Commenting is the magic sauce. Tried. Tested. Confirmed.

Celebrate • 👍❤️👏 15 | Reply • 10 replies



Professional advice

Share something you normally only share with **paying** clients



Jasmin Alić

6d (edited) ...

Storyteller for Fortune 500 Brands | Founder, Hey Jay

I always advise clients to ask themselves this:

"Is your goal on LinkedIn to make friends?"

"Or is your goal to grow your business?"

The answer will affect the nature of your posts.

As simple as that. 🙌

Like •    26 | Reply • 9 replies



Comparisons

Before vs. After. Pros vs. Cons.



Jasmin Alić · You

20h ...

Fortune 500 Copywriter & Strategist | Professor of Copywriti...

■ Tools only make the job EASIER

■ Your mind + skills get the job DONE

Like · 22 | Reply · 6 Replies



Jake Ward **Author**

20h ...

Scaling companies with SEO and content

Pls write my outro next time, [Jasmin](#) :)

Funny · 5



Jasmin Alić · You

1w (edited) ...

Fortune 500 Copywriter & Strategist | Professor of Copywriti...

■ Likes are good.

■ But dollars are better.

P.S. My yesterday's post about "my life story" earned me \$1k in 1 day. Just keep posting, guys!

Love · 22 | Reply · 1 Reply



Dina Calakovic **Author**

1w ...

I help you attract & convert clients through Power Wr...

Way to go, boss! 🙌🙌❤️

Love · 2 | Reply



Motivational

Could be a quote. Could be advice. People ❤️ positivity!



Jasmin Alić

3d ...

Storyteller for Fortune 500 Brands | Founder, Hey Jay

Best way to respond to criticism?

Give them more to critique. 😊

More success. More value. More you.

Like •    21 | Reply • 4 replies



Jasmin Alić

1mon ...

Storyteller for Fortune 500 Brands | Founder, Hey Jay

If you ask me, overthinking is a "superpower" not many people USE! 🔥 Use it to polish your process. Use it to work more efficiently. Use it to get better.



Overthinking = overimproving! 🙌

Like •    15 | Reply • 14 replies



Also... have fun


A bit of **humor** never hurt nobody


 **Sam Szuchan** • 1st ...
Solopreneur building publicly. I post about scaling life, influence, ...
3mo • 

Need a website? Carrd is free.


Need graphics? Canva is free.

Need a personal brand? LinkedIn is free. ...see more

 You and 922 others 276 comments • 61 reposts

 **Jasmin Alić** • You 3mo ...
Fortune 500 Copywriter & Strategist | Professor of Copywriti...

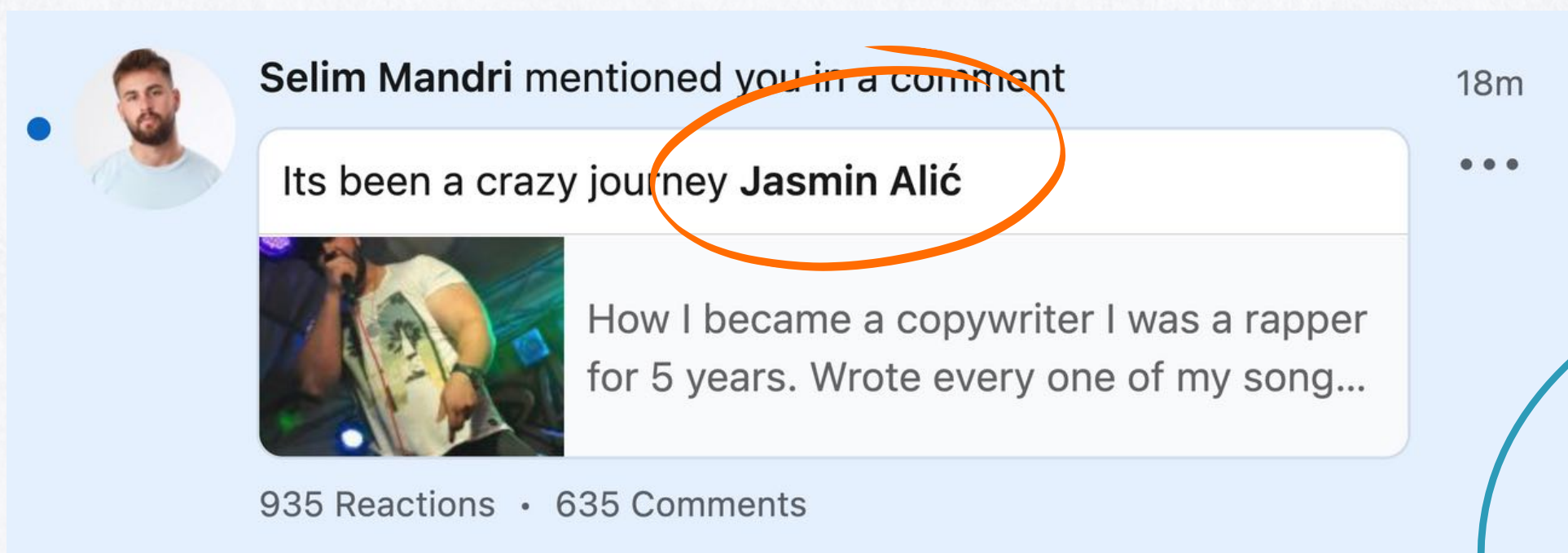
For everything else, there's Mastercard 😂

Like  180 | Reply • 16 Replies



Oh, use tags too!

LinkedIn secret: Most big creators have their notifications disabled. **Tag them** to get their attention.



And if you can...



Try to comment early

Create a "daily comment" list
Early comments get more views
Good comments get more reactions

Early + good = #1 comment on every post

Content Creator	#	Profile	Posting Times (CEST)	Frequency
Ash Rathod	60K	https://	8-9AM	Daily (once)
Brock Pierson	10K	https://	9:00 AM	Daily (multiple)
Charles Miller	50K	https://	3:00 PM	Daily (once)
Dina Calakovic	65K	https://	3:00 PM	Daily (once)
Isobel Powell	70K	https://	unspecified	Varies
Izzy Prior	40K	https://	11AM - 1 PM	Daily (once)
Jake Ward	65K	https://	2:00 PM	Daily (once)
Jessie van Breugel	20K	https://	unspecified	Daily (multiple)
Lara Acosta	40K	https://	11AM - 1 PM	Daily (once)
Lea Turner	180K	https://	unspecified	Daily (multiple)
Linda Le	330K	https://	unspecified	Varies
Luke Matthews	85K	https://	unspecified	Varies
Matt Barker	70K	https://	8:57 AM + 1PM	Daily (multiple)
Nausheen I. Chen	20K	https://	9-11AM	Daily (once)



**Congrats! You're a
pro **commenter** now!**



**And if you're
thinking** 🙅



**But I don't have time to spend all
day on LinkedIn, commenting
on people's stuff!**




Bonus | My actual 20-minutes-a-day comment strategy:

- Create alarms for specific posting times (3 minutes in advance)

9am - Matt, Ash, Roman - alarm at 8:57am

3pm - Dina, Charles, Ryan - alarm at 2:57pm

- Open multiple  profiles
- Comment 1st on every post
- Log out > go about your day :)

Each "comment block" takes only 5 minutes

Do this multiple times per day

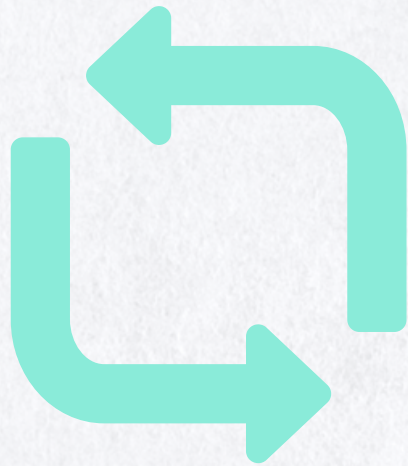


Comment better



Connect better

The ultimate goal :)



Reshare this post

It's the best thing you can do to
help others grow on LinkedIn



+ Follow



for more LinkedIn magic